



Rider Get Rider | UBCO Customer Referral Program | FAQ's

We're excited to launch our new customer referral program—'**UBCO Rider Get Rider**' which aims to drive more sales through our dealer network and grow our community of UBCO riders.

The program incentivizes current UBCO owners to become part of your sales team because they can earn \$250 back for every successful referred purchase.

PLUS

The referred friend will receive a \$250 discount when purchasing their UBCO 2X2. The rebate will then be credited back to the dealer on your UBCO trading account.

All pricing is including GST.

When a customer comes in with a code, how does a dealer validate the referral by the new customer?

They may have an email, text, or social media post to show you. Or they may simply have the name of the person who referred them. The key information we need is the new customer's email and the name of the person who referred them. All you need to do is complete the sale with the \$250 off the RRP and ensure the [Customer Referral Form](#) is completed (along with the [Warranty registration form](#)).

Does the person buying a UBCO receive \$250 off the purchase price?

Yes, this is off the RRP including GST.

How does the existing UBCO owner (member) get their \$250?

When the dealer uploads the warranty registration as well as completes the '[Customer Referral Form](#)', at the end of each UBCO match this information with our referral program platform and then the referral will receive a \$250 VISA online card.

How does the dealer receive the \$250 that was taken off the RRP for this UBCO sale?

After completing the same steps as above which is to complete the [Customer Referral Form](#) and record the member name. UBCO will reimburse your dealership the discount amount the following month via credit note, after we reconcile all dealer warranty registrations and customer referral forms.

How long will it last for?

Our goal is to run this program ongoing.

Does the discount come out of my commission?

No. UBCO will reimburse your dealership the discount amount the following month, via credit note into the dealer trading account, after we reconcile all dealer warranty registrations.

How can I promote this?

Assets to promote the program via social media and email are available to all our dealers. The assets can be found in the marketing section of the dealer portal or by [clicking this link](#).

Does this work with other promotions?

Yes! This stacks on top of the promotions we do from time to time.

Can the same referral code be used by multiple people?

Yes for sure, some UBCO owners have plenty of friends that want to purchase a UBCO with a discount, they can use this code for sure. This is no limit to how often a code is used, but the \$250 can only come off each purchase i.e. one bike, one discount of \$250 off the RRP.